



5 reasons your IT team needs Citrix Secure Private Access

More people are working remotely than ever before—and the risks are undeniable. Bring-your-own-device (BYOD) programs, unmanaged devices, unsecured networks... these challenges are more than most traditional VPNs can handle. Which is why it's time for a modern approach. Citrix Secure Private Access makes it easy to deliver zero trust network access (ZTNA) to all corporate applications. And provide an exceptional end user experience, too.

Why Citrix Secure Private Access?

Only Citrix helps you secure access to both VDI and non-VDI apps using the latest ZTNA technology. Citrix Secure Private Access is your ticket to:

- Easy-to-manage, cloud-delivered zero trust network access
- Adaptive authentication and adaptive access policies
- A seamless user experience
- Secure BYOD
- Reliable keylogger and screen capture malware protection

Here are five signs it's time for your organization to use Citrix Secure Private Access.

1. Your VPN is no longer enough.

Securing applications used by remote workers comes with a lot of risk factors. And unfortunately, traditional VPNs aren't up to the task. They're prone to network level attacks, are difficult to scale, and don't continuously evaluate user sessions. Citrix Secure Private Access lets you scan devices throughout each session so you can redefine how users are authenticated based on device posture, location, and other risk factors.

2. You're expanding BYOD.

Bring your own device (BYOD) policies can be great for productivity. But they also increase risks. Citrix Secure Private Access equips you with anti-keylogger and screen capture malware protection, as well as browser isolation technology. And if you want to go a step further, security controls like watermarking and download restrictions can be used to further protect sensitive data accessed via BYOD.

3. You need more than just SSO.

If you want to secure access to corporate apps or limit what users can do once they've gained access, you'll need to go beyond traditional SSO and MFA. Citrix Secure Private Access does this with adaptive authentication and adaptive access policies. When changes in location or device posture are detected, security controls automatically kick in to change how the user is authorized to access or interact with applications.

4. Your workforce is expanding.

Any time your user base grows, either organically or through an acquisition, rapid onboarding is key. Because it's cloud-delivered, Citrix Secure Private Access lets you provision quickly. Rapidly roll out to hundreds or thousands of hybrid employees, contractors, and partners—no specialized IT skills needed. And in most use cases, there's no need for an endpoint agent.

5. Your security team is overwhelmed.

With the changing dynamics of hybrid work, many security teams are struggling. With cloud-based security from Citrix, you can easily cope with the demands of increased cyberthreats. Deploy, monitor, and manage from any location with wizard-driven workflows—and quickly scale up or down on demand.